

Munich, March 15, 2022

Press Release

electronica 2022

Heading into the future of electronics – sustainably

- **The world's leading trade fair is a meeting place for the international electronics sector**
- **Focal topic: Electronics as a driver of sustainable technologies**
- **Safe and successful trade fair experience guaranteed**

electronica 2022, which takes place from November 15 to 18, will once again bring the international electronics industry together at the Munich exhibition grounds under the motto “Driving sustainable progress.” Through their products and solutions, exhibitors at the world's leading trade fair, ranging from start-ups to global corporations, will show what role electronics plays in paving the way for sustainable technologies for future societal topics. A comprehensive supporting program with conferences and forums offers room for personal and professional exchange.

After electronica 2020 took place as a purely virtual event, electronica 2022 is once again registering high interest from exhibitors and will fill 13 halls on the Munich exhibition grounds. As a co-located event, SEMICON Europa will take up an additional hall. “The exhibitors, top decision makers and thought leaders want to discuss innovations and trends in person again at last and they're already looking ahead to the fall with confidence,” says Dr. Reinhard Pfeiffer, Deputy CEO of Messe München. “For them, electronica is the world's most important industry get-together and the only one this year that seamlessly covers the complete spectrum of electronics.” To ensure a secure visit to the trade fair, the organizers are relying on a detailed safety and hygiene concept which has already been proven at the likes of productronica in fall 2021.

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Press Release | March 15, 2022 | 2/3

Industry get-together of international market players

All the industry's major distributors and manufacturers will be represented at electronica 2022, for example Arrow, Avnet, Bosch, Harting, Infineon, NXP Semiconductor, Phoenix Contact, Rohde und Schwarz, Samsung, Schweizer Electronic, STMicroelectronics, TDK Electronics and Würth. As expected, the share of exhibitors from outside Germany is also high; companies from more than 40 countries have registered so far. Philip Harting, CEO of the HARTING Technology Group and new Chairman of the electronica Supervisory Board, says, "The industry is very much looking forward to electronica 2022, its key business platform and a first-class networking event. At last we once again have the chance to present our innovations and sustainable solutions to an international professional audience, and to discuss the trends shaping the industry in person."

After a drop in revenue during the pandemic in 2020, the electronics and digital industry has made an economic recovery and is optimistic about the future. "The electronics and digital industry is steadily becoming more and more relevant as the two megatrends of electrification and digitalization are directly connected to our industry. The ZVEI, the German Electro and Digital Industry Association, will demonstrate this at electronica 2022," explains Michael Dehnert, Managing Director of the ZVEI, and Head of Electronic Components and Systems. Accordingly, the business climate in the German electronics and digital industry is improving further, despite a continuing shortage of material. In 2021, the industry registered revenue of €200 billion, an increase of 9.8 percent over the previous year. These figures are particularly remarkable because the past year was also influenced by the COVID-19 pandemic.

electronica supporting program: Insight – Overview – Outlook

The top-class supporting program at electronica 2022 will also show what is moving the industry, with a focus on knowledge transfer and professional exchange. During the electronica conferences, experts will discuss current trends and developments in the areas of automotive, embedded platforms and wireless systems and applications. The CEO Roundtable will shed light on

Press Release | March 15, 2022 | 3/3

current developments in the industry. The electronica forums will deal with practical lectures on topics such as automotive, cyber security, connectivity, embedded systems, IIoT, printed electronics, PCB and components, and sensors. New to the program is the World Ethical Forum, during which thought leaders from the electronics industry will discuss socially relevant issues in the industry. The start-up platform electronica Fast Forward in cooperation with Elektor will give selected young companies the opportunity to present themselves at a joint stand and win the Fast Forward Award. And the electronica Careers platform aims to bring together young talents and exhibitors, both digitally and with on-site recruiting, in order to counteract the ongoing shortage of skilled workers in the industry.

For more information about electronica 2022, please visit our [website](#). You can find this press release for download including press pictures at the [electronica newsroom](#).

About electronica

electronica is the most important international meeting place for the electronics industry. The world's leading trade fair covers the entire electronics spectrum from components to systems, applications and services. The extensive supporting program highlights the automotive, embedded, semiconductors and wireless – and networks startups with the industry. In 2018, over 81,000 visitors and more than 3,100 exhibitors attended electronica, and 8,253 people took part in electronica virtual in November 2020. The next electronica will be held from November 15 to 18, 2022 at the Messe München Exhibition Center.

electronica worldwide

In addition to electronica, Messe München organizes electronica China, electronica South China, electronica India, the SmartCards Expo and electronicAsia. The network of electronics trade fairs also includes productronica in Munich, productronica China, productronica South China, productronica India and LOPEC.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade fairs in China, India, Brazil, Russia, Africa, Turkey, and Vietnam. With a network of associated companies in Europe, Asia, and South America, and with around 70 representatives abroad for more than 100 countries, Messe München has a truly global presence.