



**electronica 2022**

Komponenten | Systeme | Anwendungen | Lösungen  
Weltleitmesse und Konferenz der Elektronik  
Messe München | 15.-18. November 2022 | [electronica.de](http://electronica.de)



MESSE  
MÜNCHEN

Sustainability in the electronics industry

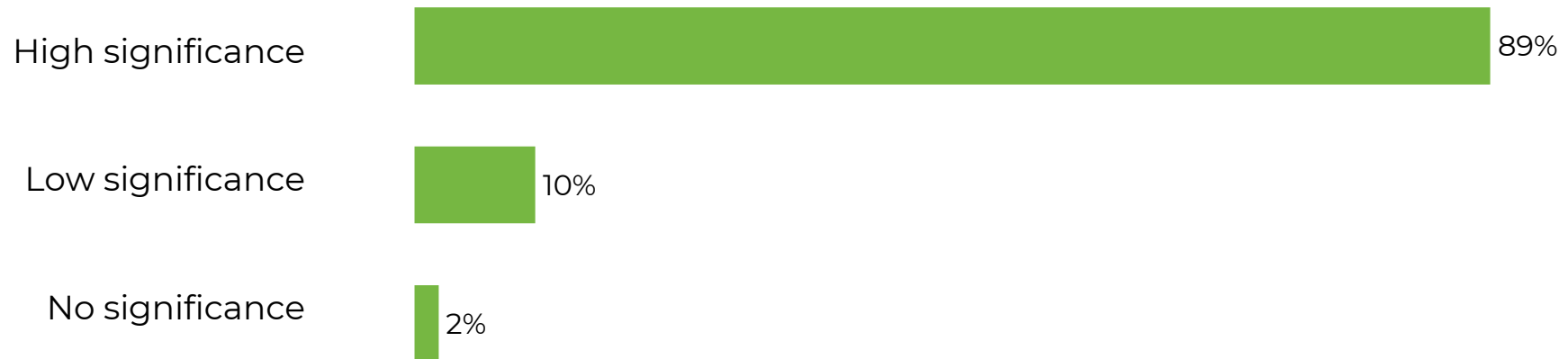
# electronica Trend Index 2022

Online survey among 760 German participants of  
the world leading trade fair electronica,  
September 2022

# The industry sees itself as an enabler for future topics such as climate protection



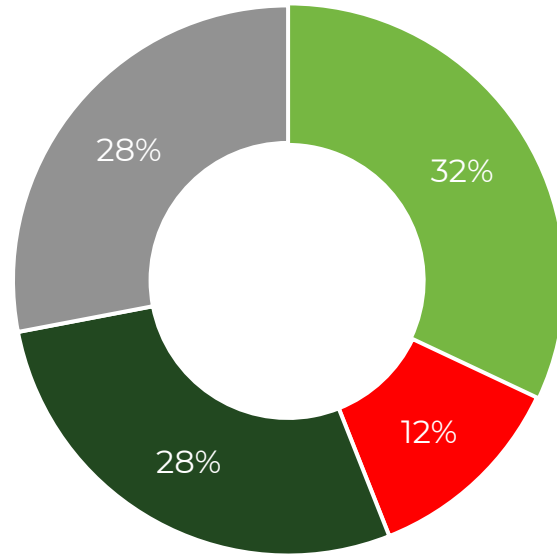
Significance of the electronics and digital industries as enablers for future topics, especially climate protection



# More than half of the companies cannot yet assess the EU's Sustainable Finance Taxonomy



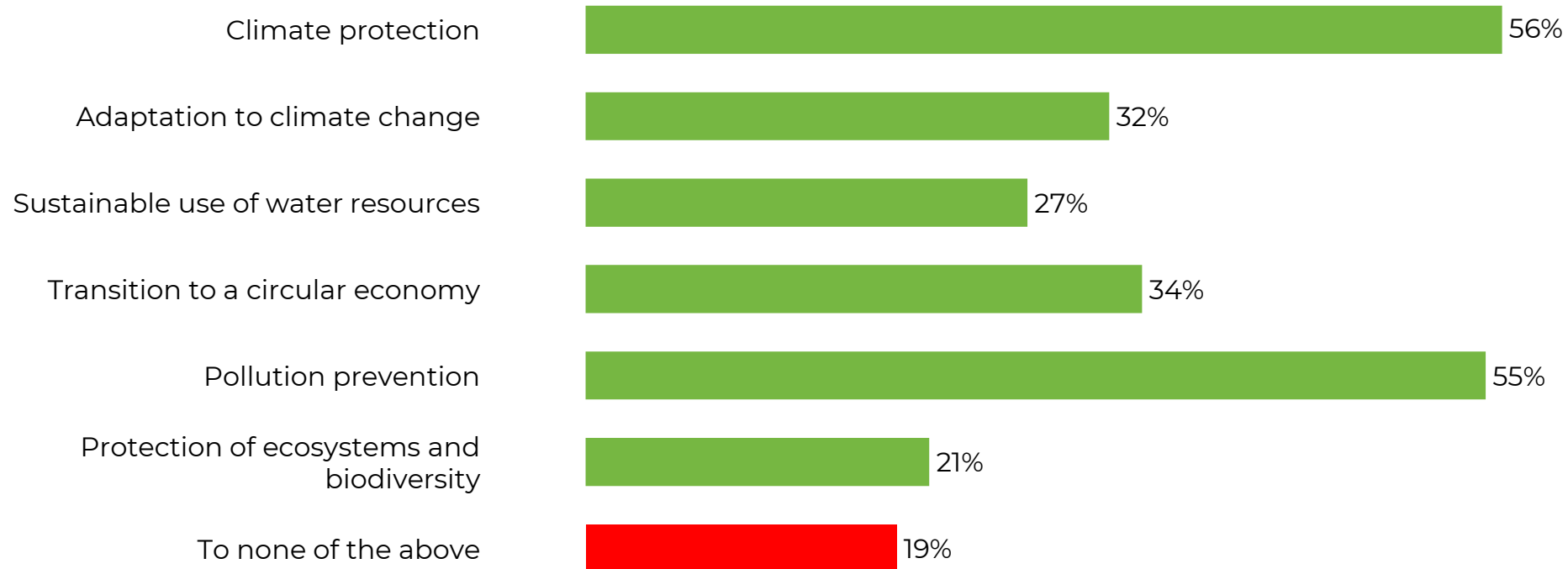
## Assessment of the EU Sustainable Finance Taxonomy



# The companies surveyed make a high contribution to the taxonomy-compliant environmental goals



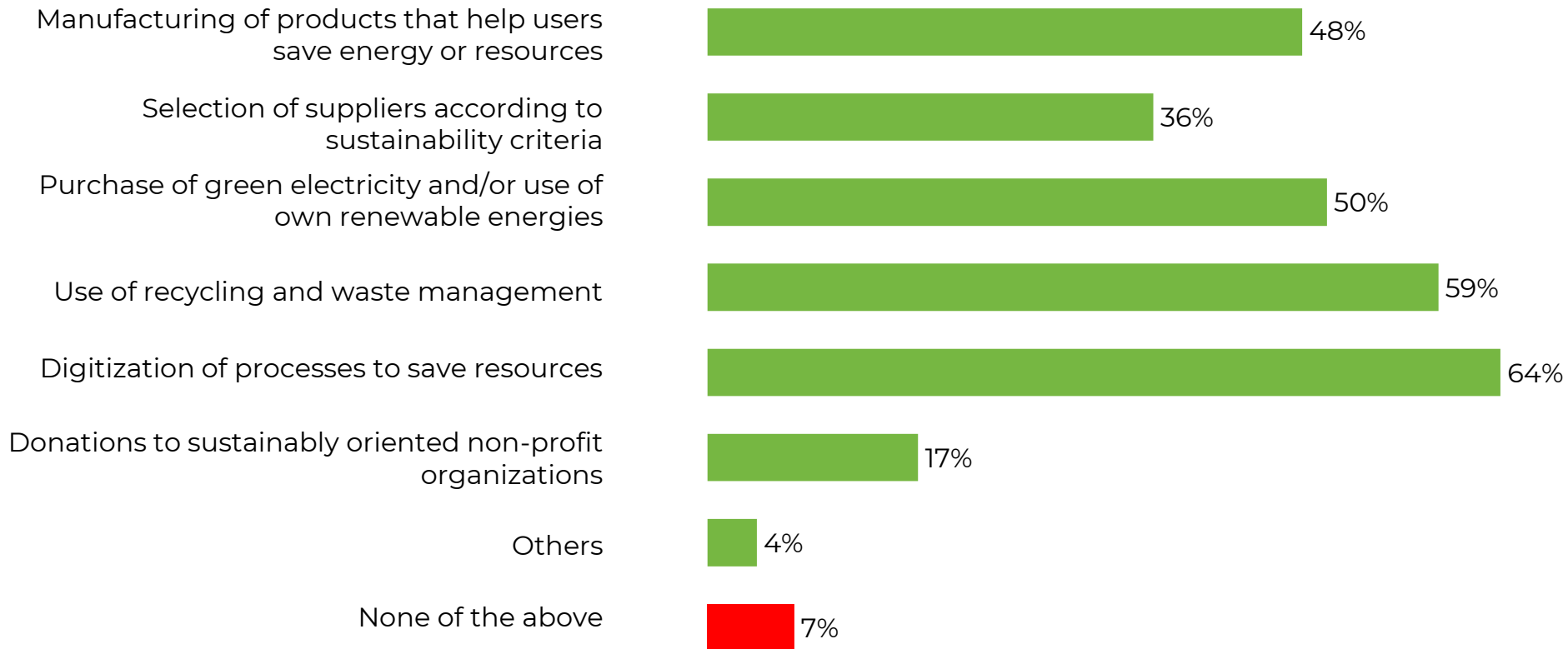
## Contribution of own company to taxonomy-compliant environmental goals



# Digitization is an important lever for achieving taxonomy-compliant environmental goals



## Type of the company's contribution to taxonomy-compliant environmental goals

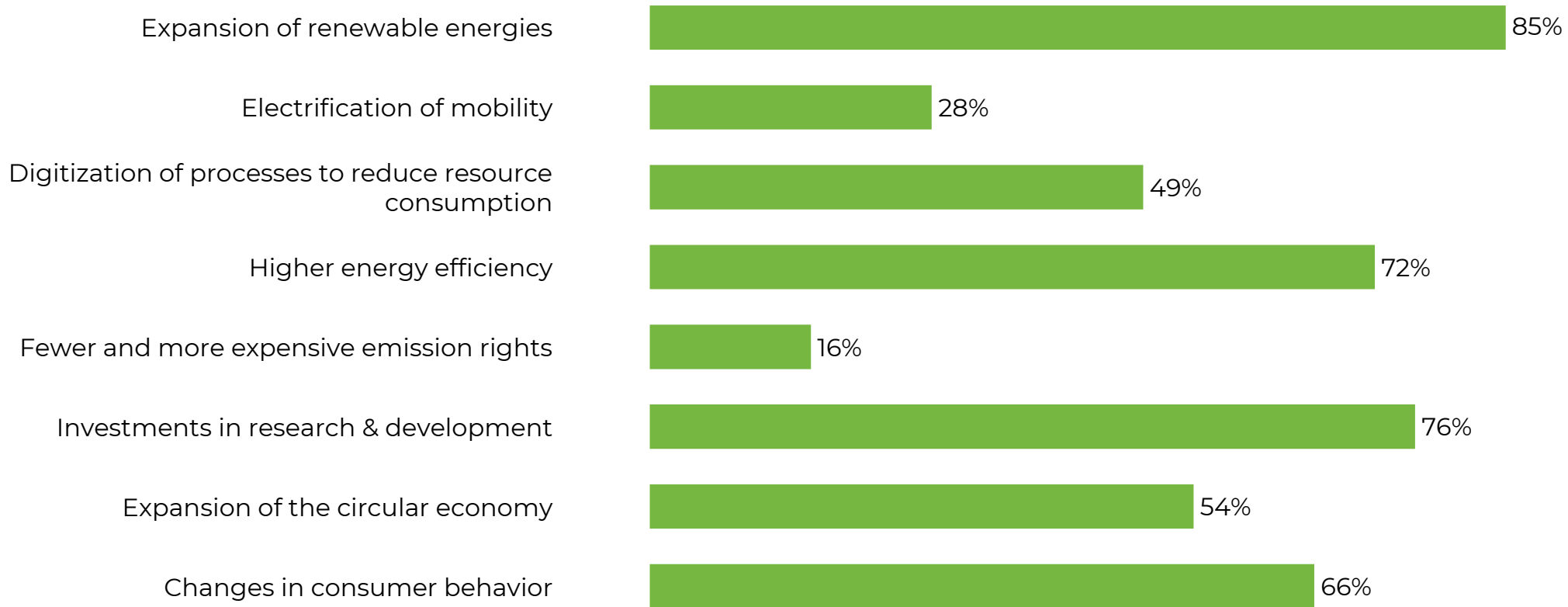


Notes: Multiple answers possible (except for "None of the above")  
Source: electronica Trend Index 2022, basis: 760 German participants

# To achieve climate neutrality in the EU, renewable energies must be expanded and investments made in research



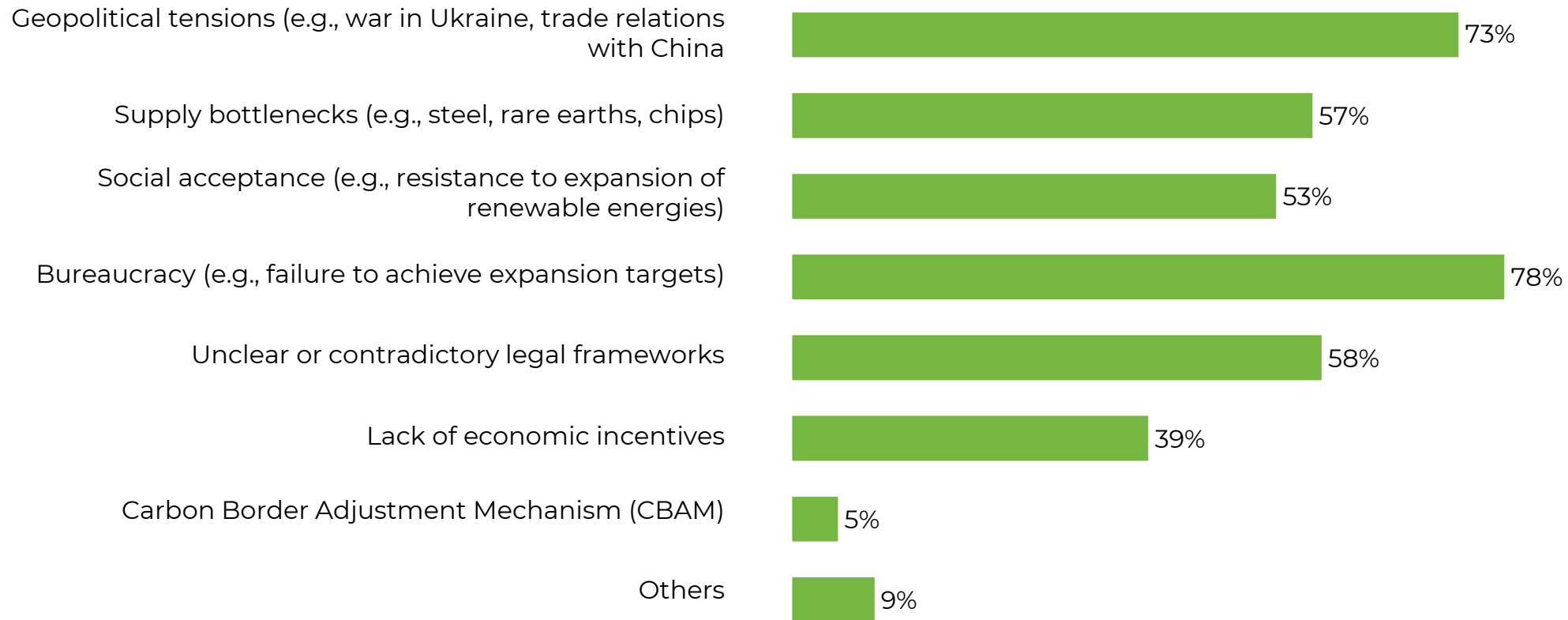
## Most important measures to achieve the goal of climate neutrality of the EU by 2050



# Bureaucracy and geopolitical tensions are the biggest obstacles to achieving EU climate neutrality from an industry perspective



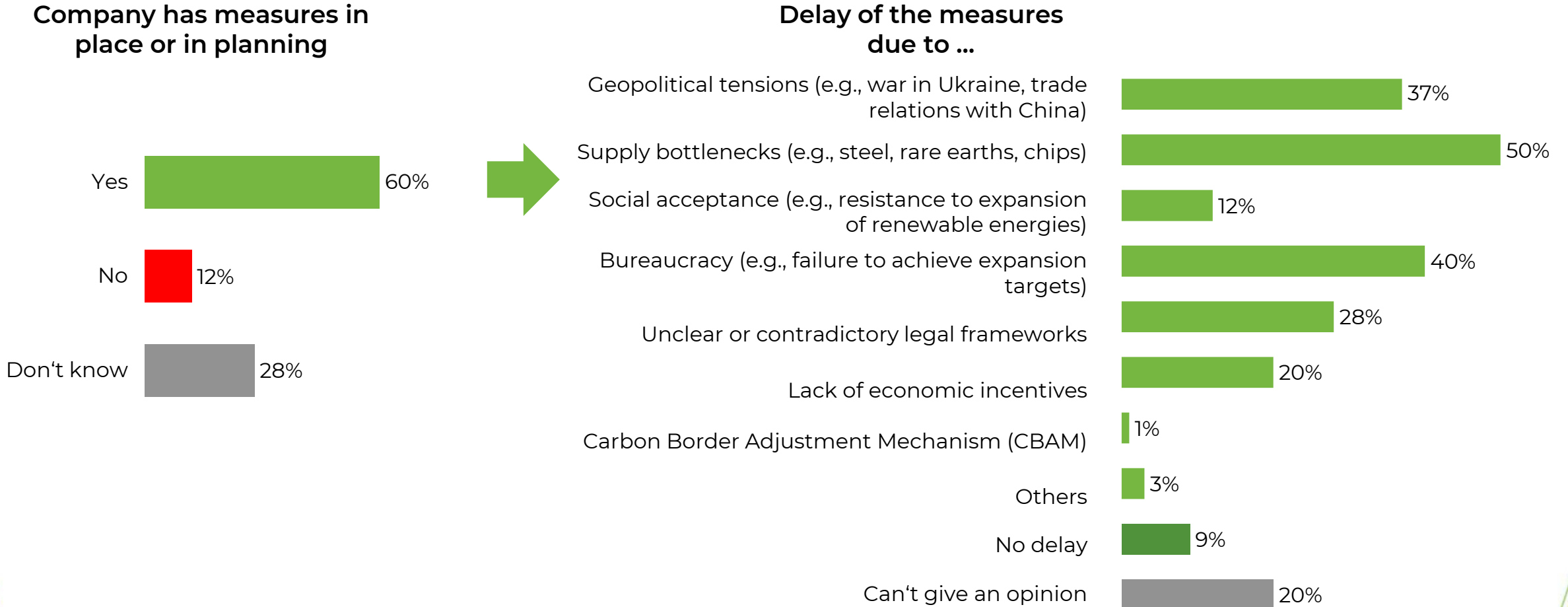
## Biggest obstacles to achieving climate neutrality in the EU



# The company's own measures for the energy turnaround are jeopardized above all by supply bottlenecks



## Measures for the energy transition in own company



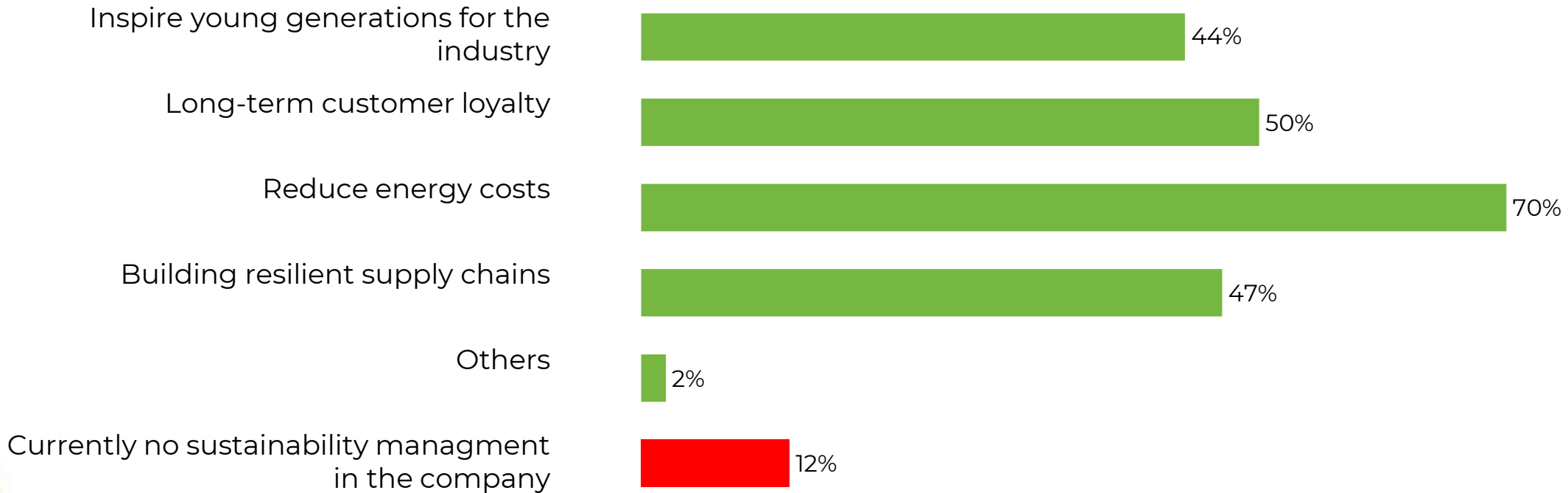
Notes: Multiple answers possible at Delays (except "No delays" & "Can't give an opinion"); rounding differences possible  
 Source: electronica Trend Index 2022, basis: 760 German participants



# Sustainability management in the company should, among other things, help to reduce energy costs



## Opportunities through sustainability management in the company



## METHOD

# For the electronica Trend Index 2022, 760 German exhibitors and visitors were surveyed



## Survey method

### Field time

- September 19 to 30, 2022

### Population

- German exhibitors and visitors of electronica 2018 & already registered German exhibitors and visitors of electronica 2022

### Survey method

- Anonymous online survey
- Conducted by the polling institute IfaD

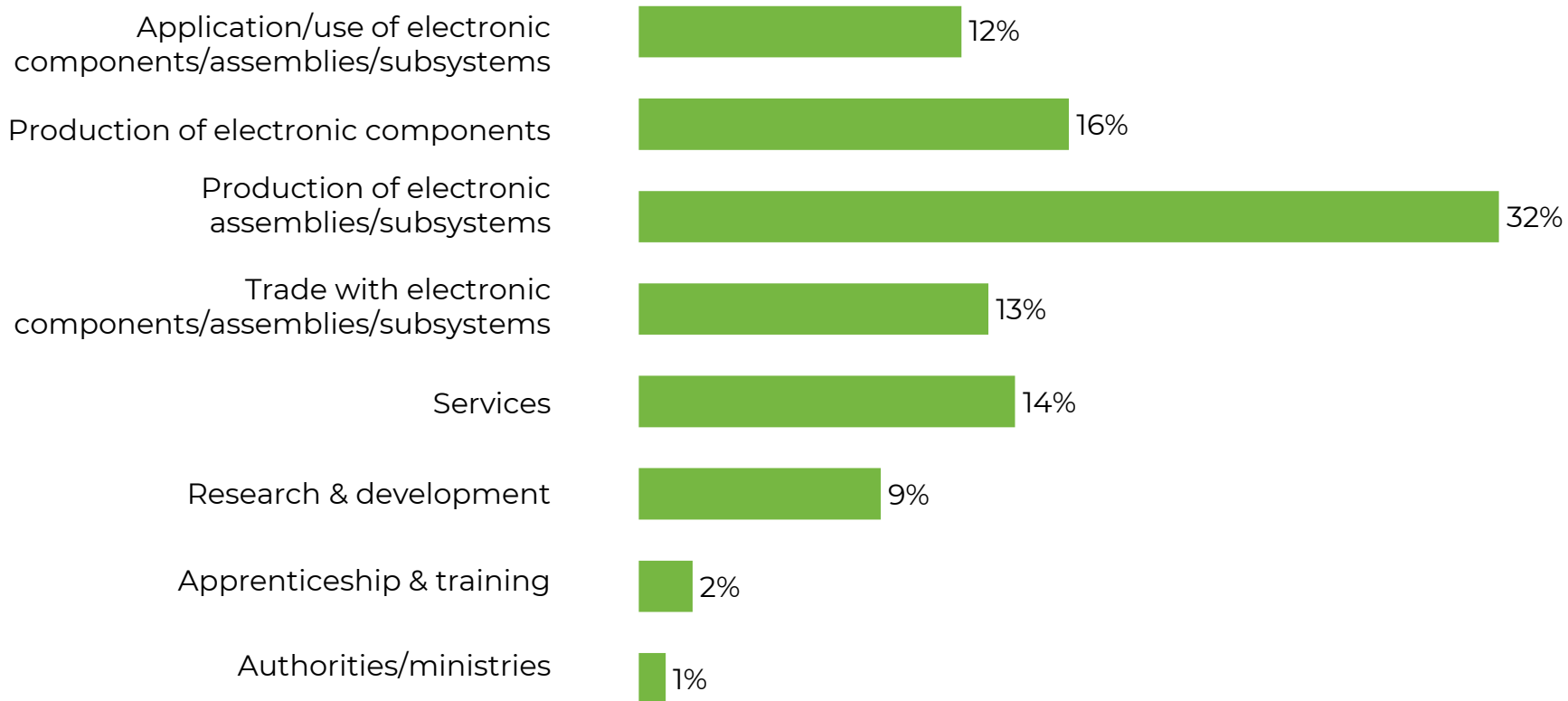
### Number of interviews

- n = 760

# Manufacturers of electronic assemblies & subsystems are the largest group among the participants surveyed



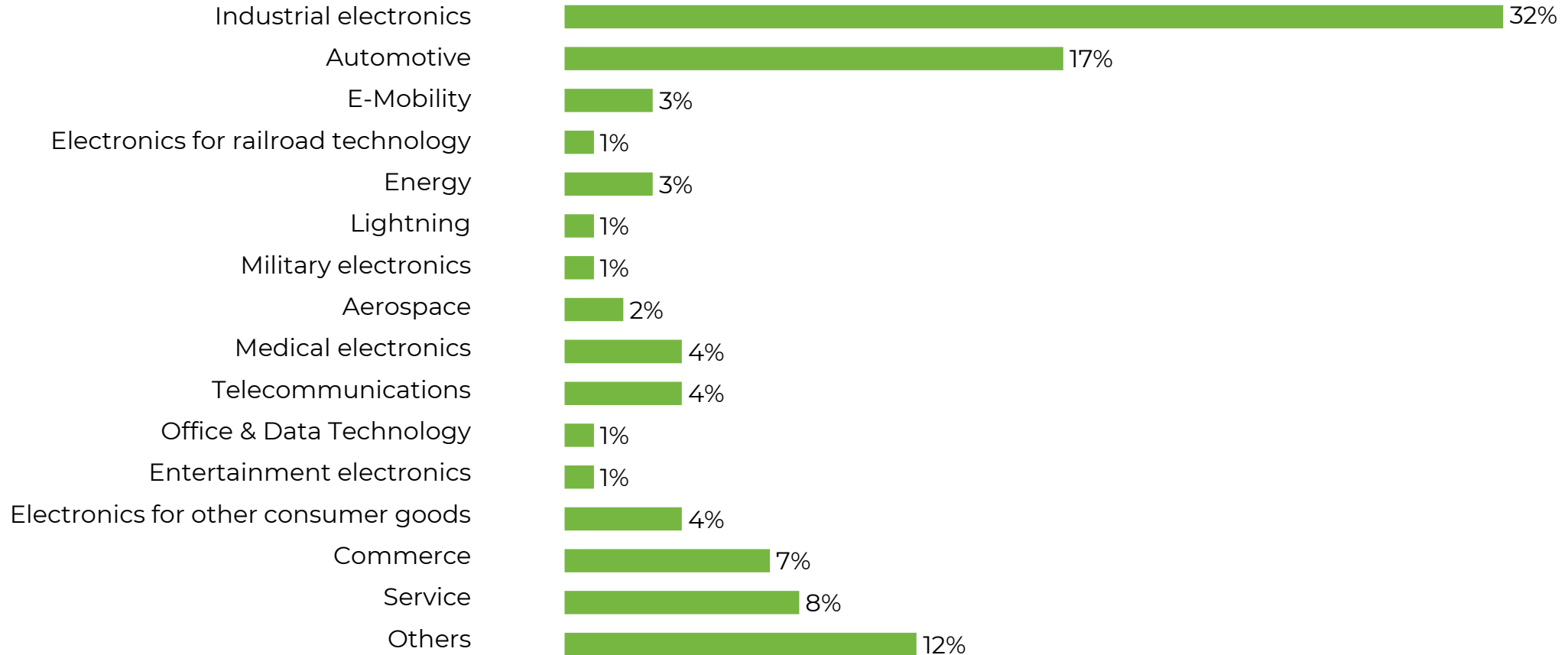
## Statistics: economic sector of the participants



# Many respondents work in the field of industrial electronics or automotive



## Statistics: industry of participants



Notes: Rounding differences possible

Source: electronica Trend Index 2022, basis: 738 German participants whose company is not active in the field of teaching & training or public authorities/ministries

# One-third of respondents work in companies with 1,000 or more employees



## Statistics: Number of employees

